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1ST EXCHANGE & N4 INTEGRATES AVIVA'S WRAP PLATFORM WITH ADVISER OFFICE

1st Exchange & N4 announced today that Aviva's Wrap platform is now integrated with Adviser Office (AO), its market leading back office software solution.

Using AO's e-Commission tool, IFAs can import commission statements, allowing intermediaries to automatically reconcile both initial and renewal commission.

Aviva's new valuation feed is available through the latest version of 1st Exchange & N4's e-Services hub, now providing over 70 fully integrated links, including the major life offices, fund supermarkets and portals.

Karen MacKenzie, Desktop Product Manager, 1st Exchange & N4 commented:

"As IFAs look to review their business propositions in the run up to RDR, any opportunities to enhance service and improve efficiency will become of increasing importance. Integrated solutions are the way forward and client feedback tells us that this needs to be with as many providers as possible. By automating these time-consuming tasks and offering a one-stop shop, IFAs will have greater time to focus on revenue-generating tasks - providing their customers with financial advice."

Nicholas Burton, Head of Wrap, SIPP and Individual Pensions at Aviva commented:

"Creating a link between Adviser Office and the Aviva Wrap is great news for advisers; it means advisers can now spend less time on admin and more time advising their clients. Our research shows that advisers want a wrap platform that is simple to use, and the integration of adviser and provider systems is fundamental to building efficient businesses in the run up to RDR and beyond. This is the first of a number of planned developments over the coming months, which will allow us to increasingly simplify the way advisers use the Aviva Wrap."

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Notes to Editors

About 1st Exchange & N4

1st Exchange & N4 is a market leading provider of technology solutions to the financial services market. The company provides an integrated suite of technology solutions, software and consultancy to the financial services industry, to help support the key stages of a distributor's business process.

The Exchange is the largest provider of online comparative quotations and electronic new business applications in the UK financial services portal market. Its main product is Exweb, which is the UK's leading intermediary trading platform in the financial services market, used by over 30,000 registered users within authorised advisory firms. It provides online information and transaction services, with over 240 million client illustrations processed between March 2008 and March 2010.

1st develops, markets and supports software delivering financial planning, client management and full back office administration to financial intermediaries. 1st's 'Adviser Office' software, is the market-leading client management solution used by more than 1,600 Adviser firms offering wealth management and financial advice, both Multi-tied and Independent. Based on Microsoft SQL Server and .net Technology, Adviser Office links with over 70 partners, including product providers, portals and fund supermarkets to aggregate client data and avoid any data re-keying.

N4 Solutions (N4) is one of the UK's leading providers of multi-channel point-of-sale distribution and application processing technology for mortgages and wealth management. N4's offering supports multi-channel distribution from a single platform. A typical implementation would see an incremental

deployment of components across all channels. Furthermore, the system is designed to be easily integrated with existing enterprise systems, to deliver seamless straight-through-processing to existing back-end servicing systems.

The combination of knowledge, skills and experience at 1st Exchange & N4 creates an unequalled on and offline capability in the marketplace.